

Press Release

029 Group SE: Portfolio company Hotelbird introduces a new fully automated kiosk solution

Berlin, 21st July 2023. 029 Group SE (ISIN: DE000A2LQ2D0), a global hospitality and lifestyle platform, has announced that its portfolio company Hotelbird GmbH has rolled out a new fully automated kiosk solution to enhance digital check-in/out experiences in partnership with KIOSK Embedded Systems, a leading kiosk manufacturer. This innovative solution offers guests a contactless and flexible check-in/out option through dedicated kiosks, available 365 days a year. This development illustrates Hotelbird's commitment to revolutionizing the hospitality industry through its technology driven innovative SaaS solutions.

The new kiosk solution features an impressive interface design that prioritizes simplicity, convenience, and a superior user experience. Hotelbird aims to address staff shortages in the hospitality sector and deliver cutting-edge kiosk solutions by combining its software and infrastructure with the expertise of KIOSK Embedded Systems. The goal is to elevate the digital journey for hotel guests and provide personalized guest communication, automated check-ins/outs, and customizable interiors.

Hotelbird's sleek and modern interface meets the evolving needs of modern travelers by eliminating complicated procedures and offering a straightforward and user-friendly user experience. The company remains dedicated to continuous improvement and innovation, aiming to shape the future of hospitality. Their commitment to cutting-edge technology and unparalleled convenience aims to enhance guests' overall stay and establish Hotelbird as an industry leader.

About Hotelbird GmbH

Hotelbird has established itself as the leading provider of digital check-in/out solutions since its foundation in 2015. The Munich-based company provides the core technology for a seamless digital guest journey and empower hosts to increase their operational success. The company's application offers direct booking, check-in, room keys, payment, and checkout facilities,

enabling hotel managers to increase guest satisfaction and revenue while also lowering processing costs.

Further Information: <https://hotelbird.com/en/>

About 029 Group SE

029 Group Se believes that the next generation of consumer brands will be built on connection, experiences, and community. In a post-pandemic world, new patterns of work, life and leisure are emerging and accelerating. These trends create opportunities in hospitality and lifestyle for innovation-driven entrepreneurship with a strong community focus. 029 Group backs the most audacious entrepreneurs with a hands-on investment approach, focusing on areas where they can add significant value through their platform, global network and company building expertise. 029 Group is based in Berlin, Germany.

Further Information: <https://www.029-group.com/>

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